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General block exemption Regulation (Reg. 651/2014) – working document Aid to SMEs

First the general conditions of application of the GBER should be checked (12 conditions / Articles 1 -12) AND then the conditions with regard to aid to SMEs.

A. General conditions of application.

GENERAL COMPATIBILITY CONDITIONS	COMPLIANCE CHECK (OK?)
Article 1 - Exclusion of certain activities & aid schemes with high budget (§2)	
Shall not apply to:	
• Aid schemes for aid to SMEs with average annual State aid budget exceeding EUR	
150 million from six months after their entry into force (this Regulation may continue	
to apply for a longer period to any of these aid schemes after having assessed the	
relevant evaluation plan notified by the Member State to the Commission, within 20	
working days from the scheme's entry into force);	
• any alterations of schemes referred above other than modifications which cannot affect	
the compatibility of the aid scheme under this Regulation or cannot significantly affect	
the content of the approved evaluation plan	
Aid to export related activities	
Aid contingent upon use of domestic over imported goods.	
Article 1 - Exclusion of certain sectors (§3)	
• Fishery and aquaculture* (as in Reg 1379/2013)	
 Primary production of agricultural products* except for aid for consultancy in favour 	
of SMEs;	
• The processing and marketing of agricultural products* if the amount of aid is fixed on	
the basis of the price or quantity of such products purchased from primary producers or	
put on the market by the undertakings concerned; or when the aid is conditional on	
being partly or entirely passed on to primary producers;	
• Aid to facilitate the closure of uncompetitive coal mines (Council decision 2010/787);	
* If undertaking active also in sectors within the scope of the this Regulation, the	
Regulation applies to aid granted in respect of these sectors provided that MS ensures	

that the activities in the excluded sectors do not benefit from the aid	
Article 1 - Exclusion of companies concerned by the Deggendorf rule (§4)	
Shall not apply to aid schemes which do not explicitly exclude the payment of individual	
aid in favour of an undertaking which is subject to outstanding recovery order following a	
previous Com. Dec. declaring an aid illegal/incompatible and shall not apply to ad hoc aid	
to such an undertaking	
Article 1 - Exclusion of companies in difficulty (§4)	
Shall <u>not</u> apply to aid to undertakings in difficulty	
Article 1 - Exclusion of aid measures violating Union Law (§5)	
Shall not apply to State aid measures, which entail a non-severable violation of Union law,	
in particular:	
(a) obligation for the beneficiary to have its headquarters or to be predominantly	
established in the relevant Member State. Requirement for an establishment or branch in	
the aid granting Member State at the moment of payment of the aid is allowed.	
(b) obligation to use nationally produced goods or national services;	
(c) restricting the possibility for the beneficiaries to exploit the research, development and	
innovation results in other Member States.	
Article 4 - Individual notification thresholds	
Shall not apply to aid which exceeds:	
• Investment aid to SMEs: EUR 7,5 million per undertaking per investment project;	
Consultancy in favour of SMEs: EUR 2 million per undertaking, per project;	
• SMEs for participation in fairs: EUR 2 million per undertaking, per year;	
• SMEs for cooperation costs incurred by participating in European Territorial	
Cooperation projects: EUR 2 million per undertaking, per project;	
The thresholds shall not be circumvented by artificially splitting up the aid schemes or aid	
projects.	
Article 5 – Transparency of aid	
Shall apply to transparent aid only & shall be considered as transparent:	
(a) Grants and interest rate subsidies	
(b) Loans (where gross grant equivalent has been calculated on the basis of the	

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reference rate prevailing at the time of the grant)

(c) Guarantees

(gross grant equivalent calculated on the safe-harbour premiums laid down in a Commission Notice

or

gross grant equivalent accepted before implementation on the basis of the Com Notice on Guarantees and the approved calculation methodology explicitly addresses the type of the guarantee and the type of the underlying transaction at stake in the context of the application of the GBER)

- (d) Tax advantages (when cap to ensure that threshold is not exceeded)
- (e) Repayable advances (if the total nominal amount of the repayable advance does not exceed the thresholds applicable under this Regulation or if, before implementation of the measure, the methodology to calculate the gross grant equivalent of the repayable advance has been accepted following its notification to the Commission)

Article 6 - Incentive effect

Aid can only be exempted if incentive effect:

- Beneficiary submitted **aid application to MS, before work** on the project or activity starts, with at least the following information:
- (a) undertaking's name and size;
- (b) description of the project, including its start and end dates;
- (c) location of the project;
- (d) list of project costs;
- (e) type of aid (grant, loan, guarantee, repayable advance, equity injection or other) and amount of public funding needed for the project

→Exceptions

- For tax advantages, incentive effect deemed met if:
- (a) the measure establishes a right to aid in accordance with objective criteria and without further exercise of discretion by the Member State; and
- (b) the measure has been adopted and is in force before work on the aided project or activity has started, except in the case of fiscal successor schemes, where the

activity was already covered by the previous schemes in the form of tax advantage	
Article 7 - Eligible costs	
For the purposes of calculating the aid intensity	
Figures before any deduction of tax or other charge;	
• Aid granted in a form other than a grant, the aid amount shall be the gross grant equivalent of the aid	
• Aid payable in several instalments shall be discounted to its value when granting	
(same for eligible costs and with interest rates of the moment of granting);	
• Tranches of aid in tax advantages shall be discounted on the basis of the discount rates	
applicable at the moment the tax advantages take effect;	
Eligible costs & documentation	
Eligible costs supported by clear, specific and contemporary documents.	
Article 8 - Cumulation	
• Total amount of aid shall be taken into account for thresholds and maximum aid	
intensities (§1);	
• If Union funding (not under the control of the Member State) is combined with State	
aid, only the latter shall be considered for determining whether notification thresholds	
and maximum aid intensities or maximum aid amounts are respected, provided that the	
total amount of public funding granted in relation to the same eligible costs does not	
exceed the most favourable funding rate laid down in the applicable rules of Union	
law (§2);	
• Exempted aid may be cumulated with any other State aid if different identifiable costs (§3a);	
• No cumulation of exempted aid with any other aid on the same eligible costs, partly or	
fully overlapping, if the result would exceed the highest aid intensity /amount applicable to this aid (§3b);	
• State aid exempted under the GBER shall not be cumulated with any de minimis aid	
in respect of the same eligible costs if such cumulation would result in an aid intensity	
exceeding those laid down in Chapter III of the GBER (§5).	
Article 9 – Publication and information	

- Publication on a comprehensive State aid website, at national or regional level of the following (§1):
 - a. the summary information (see Article 11) or a link providing access to it;
 - b. the full text of each aid measure (see Article 11) or a link providing access to the full text;
 - c. the information on each individual aid award exceeding EUR 500 000 (see Annex III).
- As regards aid granted to European Territorial Cooperation projects, the information referred to in this paragraph shall be placed on the website of the Member State in which the Managing Authority concerned, as defined in Article 21 of Regulation (EC) No 1299/2013 of the European Parliament and of the Council, is located. Alternatively, the participating Member States may also decide that each of them shall provide the information relating to the aid measures within their territory on the respective websites.
- For schemes in the form of tax advantages, and for schemes covered by Article 16 and 21 (except for SMEs which have not carried out any commercial sale in any market) the conditions set out in paragraph 1(c) of this Article shall be considered fulfilled if Member States publish the required information on individual aid amounts in the following ranges (in EUR million (§2):
 - 0,5-1;
 - 1-2;
 - 2-5:
 - 5-10;
 - 10-30; and
 - 30 and more.
- The information referred to in paragraph 1(c) shall be organised and accessible in a standardised manner, (see Annex III), and shall allow for effective search and download functions. The information referred to in paragraph 1 shall be published within 6 months from the date the aid was granted, or for aid in the form of tax advantage, within 1 year from the date the tax declaration is due, and shall be available for at least 10 years from the date on which the aid was granted (§4).
- Member States shall comply with the provisions of this Article at the latest within two

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years after the entry into force of this Regulation (i.e. 01/07/2016) (§6).

For definitions on concepts: article 2 (pay attention to the new definition of undertaking in difficulty)

Reporting: article 11 **Monitoring:** article 12

Withdrawal of the benefit of the block exemption: article 10

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B. Specific conditions aid to SMEs

ARTICLE 17	COMPLIANCE CHECK (OK?)
INVESTMENT AID TO SMES	
Compatible and exempted from notification if General compatibility conditions	
and conditions of this Article apply (§1)	
• Types of Eligible costs (§2):	
- Tangible and intangible assets;	
- Estimated wage costs of employment directly created by the investment	
project, calculated over a period of two years	
• Conditions for Eligible costs: To be considered an eligible cost (§3):	
- Investment in tangible and/or intangible assets relating to the setting-up of a	
new establishment, the extension of an existing establishment, diversification	
into new additional products or fundamental change in the overall production	
process of an existing establishment; or	
- Acquisition of the assets belonging to an establishment; conditions:	
o The establishment has closed or would have closed had it not been	
purchased;	
o The assets are purchased from third parties unrelated to the buyer;	
 The transaction takes place under market conditions. 	
Member of the family of the original owner, or employee taking over a small	
enterprise; condition of third parties unrelated to the buyer waived. Acquisition of	
shares is not an investment.	
• Intangible assets; conditions (§4):	
(a) Used exclusively in the establishment receiving the aid;	
(b) Regarded as amortizable assets;	
(c) Purchased under market conditions from third parties unrelated to the buyer;	
(d) Included in the assets of the undertaking for at least three years;	
• Employment directly created by an investment project; conditions (§5):	
(a) Created within three years of completion of the investment;	
(b) Net increase in the number of employees in the establishment concerned,	

compared with the average over the previous 12 months;	
(c) Maintained during a minimum period of three years from the date the post	
was first filled.	
• Aid intensity not to exceed (§6):	
- 20 % of the eligible costs (small enterprises);	
- 10 % of the eligible costs (medium-sized enterprises)	

ARTICLE 18 AID FOR CONSULTANCY TO SMES	COMPLIANCE CHECK (OK?)
• Compatible and exempted from notification if General compatibility conditions and conditions of this Article apply (§1)	
• Aid intensity not to exceed 50 % of the eligible costs (§2)	
• Eligible costs: consultancy services provided by external consultants (§3)	
• Services concerned are not continuous or periodic activities nor related to	
usual operating costs (e.g. routine tax, regular legal or advertising services) (§4)	

ARTICLE 19 AID TO SMES FOR PARTICIPATION IN FAIRS	COMPLIANCE CHECK (OK?)
• Compatible and exempted from notification if General compatibility conditions and conditions of this Article apply (§1)	
 Eligible costs: Renting, setting up and the running of the stand Aid intensity not to exceed 50 % of the eligible costs. 	

ARTICLE 20 AID FOR COOPERATION INCURRED BY SMES PARTICIPATING IN EUROPEAN TERRITORIAL COOPERATION PROJECTS	COMPLIANCE CHECK (OK?)
• Compatible and exempted from notification if General compatibility conditions and conditions of this Article apply (§1)	
• Eligible costs (§2): (a) Costs for organisational cooperation including the cost of staff and offices	

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linked to the cooperation project;

- (b) Costs of advisory and support services linked to cooperation and delivered by external consultants and service providers (**not** continuous or periodic activities nor related to usual operating costs (e.g. routine tax, regular legal or advertising services)
- (c) travel expenses, costs of equipment and investment expenditure directly related to the project and depreciation of tools and equipment used directly for the project.
- **Aid intensity not** to exceed 50 % of the eligible costs.